

MEDIA RELEASE

For immediate release

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Share and capture #insta depreciation moments with BMT

BMT Tax Depreciation, Australia's largest provider of depreciation schedules, has joined Instagram's online community to help share advice with property investors.

Bradley Beer, the Chief Executive Officer of BMT, says that a number of property investors are still unaware of the depreciation deductions they are entitled to claim.

"Research suggests that 80 per cent of investors are not claiming the maximum depreciation deductions available from their investment properties," said Mr Beer.

Property depreciation is a deduction the Australian Taxation Office allows investors to claim for the wear and tear of the structure of the building and the easily removable items within the premises.

By joining Instagram, BMT are hoping to spread awareness of the deductions available and to provide visual information which will educate Australian investors who are members of the platforms 500 million plus community.

"BMT has always had a strong online presence and social media following. More than 23,000 users follow us on Facebook where we frequently share property investment news and advice," said Mr Beer.

"We also have a blog, BMT Insider, in which we take more a more in depth look at what is happening within the realm of property, depreciation and provide detailed case studies and examples,"

"Instagram offers a different way for us to provide visual examples to help answer our client's questions about the intricacies of depreciation," said Mr Beer.

BMT also love it when users of different social media platforms come to engage with them to gain further information.

"Part of the allure of being on social media is that it is reciprocal and more immediate than other forms of communication," said Mr Beer.

"The most frequent testimonials we receive from our clients suggest our customers value our customer service and prompt communication throughout the depreciation schedule process,"

"Social media platforms such as Facebook, Twitter, GooglePlus, LinkedIn and Instagram are essential to helping our clients get the information they need, particularly as depreciation can be quite a complicated topic," said Mr Beer.

BMT invites Instagram users to find and follow them [@BMT Tax Depreciation](#) to like and share their posts.

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For all media enquires please contact:

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About BMT Tax Depreciation

BMT Tax Depreciation (BMT) is a Quantity Surveying company specialising in the provision of tax depreciation schedules for residential and commercial investment properties. Commencing business in 1997, demand from property investors nationally has seen business expand Australia-wide with offices now located in Sydney, Parramatta, Melbourne, Brisbane, Newcastle, Adelaide, Perth, Gold Coast, Cairns, Canberra, Hobart and Darwin.

Maximising the cash return
from your investment property